COLECTIV

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Data Protection Statement for Colectiv Web Interviews

Last Updated: 29 August 2024

Data Controller: Dan Gardiner
Data Protection Officer: Patricia Lucas

Why do we need a Data Protection Statement?

In keeping with advice from the [Information Commissioner's Office](), we at Colectiv believe that it is important to be clear and explicit about what data we collect, how we keep it, and what we do with it. We want those who use the Colectiv app to be confident that their information is safe with us.

What Data do we collect?

We do not collect any personal data in Colectiv interviews. Personal data includes things like names, addresses, date or birth, or information that would help someone identify you as an individual if they read your responses.

However, it is important that we explain what happens to the information that you do give us. This includes your answers to questions in the interviews.

Some interviews also include standard demographic questions, for example we might ask you about your sex, age, ethnicity, or location. We will never pass this information to our sub-processors.

What happens to the information (data) that I provide?

If you join a Colectiv interview, you will be sent an anonymous link to join an interview. Your interview responses are fully anonymous at the point of collection - they are never linked to you. We hold your interview responses securely on servers managed by Amazon Web Services (AWS).

Interview responses are also sent to sub-processes for storage and analysis. Our list of current sub-processors is provided in Annex 1 below. Your interview responses are anonymous, and cannot be linked to you.

If we collect any demographic information (e.g. sex, age, location) it is always held separately from individual interview responses. These data are held on European servers. Your data is encrypted both at rest and in transit using SSL (Secure Sockets Layer) technology. This ensures that any information exchanged between your device and our servers remains confidential and secure.

What data does Colectiv hold?

Colectiv only retains free-text written information. We will keep your responses on our servers for a maximum of 2 years, after which time they will be deleted.

Our servers are located in Europe, but we interview people from all over the world.

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Annex 1- Sub-processors

OpenAI, Suite 1, 7th Floor 50 Broadway, London, United Kingdom, SW1H 0BL
Neon.Tech, 209 Orange Street, City of Wilmington, County of New Castle, Delaware 19801
AWS, 1 Principal Place, London, Worship Street, EC2A 2FA